

ADAMS COUNTY PUBLIC LIBRARY

SECTION 4.320 – SOCIAL MEDIA (adopted 06/08/2011)

The Adams County Public Library (ACPL) believes that by participating in social media, the library is more relevant and accessible to its users. Through social media and web applications, ACPL can better promote services and resources throughout the communities.

Social media is defined as any website or application (including the ACPL website) which allows users to share information and interact with the library. Social media can include blogging, micro-blogging, instant messaging, tagging, etc. Through its interactions, ACPL will strive to facilitate an environment for library staff and users to share opinions and information about library-related subjects, events and issues. As with other traditional resources, ACPL does not act in place of or in the absence of a parent and is not responsible for enforcing restrictions which a parent or guardian may place on a minor's use of this resource.

ACPL does not collect, maintain, or otherwise use the personal information stored on any third-party site in any way other than to communicate with users of the site, unless granted permission by users for library contact off site. Users should be aware that third-party websites have their own privacy policies and should proceed accordingly.

Comments, posts, messages and other interactions are welcome on ACPL profiles and sites. ACPL recognizes and respects differences in opinions; however, interactions will be regularly monitored and reviewed for content and relevancy (before publishing when possible). All postings containing any of the following will be removed:

- Obscene or racist content
- Personal attacks, insults, or threatening language
- Potentially libelous statements
- Plagiarized or copy-written material
- Private, personal information published without consent
- Comments unrelated to the content of the forum
- Hyperlinks to material that is not directly related to the discussion
- Commercial promotions or spam
- Photos or other images that fall in any of the above categories

ACPL reserves the right to edit or modify any postings or comments for space or content, while retaining the intent of the original post. ACPL shall also be granted the right to reproduce comments, posts, and messages in other public venues and publicity. Identifying information, other than first name, will be removed unless granted permission by the user.

ACPL assumes no liability regarding any event or interaction that takes place by any participant in any library-sponsored social networking service and does not endorse or review outside content. The role and utility of social networking sites will be evaluated periodically by ACPL staff and may be terminated at any time without notice to users.